



Clean50
Outstanding Contributors to Clean Capitalism
TOP 15 PROJECTS

Provision Coalition Recognized: Canada's Clean50 Top 15 Projects for 2017

For Immediate Release

September 20, 2016

Guelph, Ontario — Provision Coalition has been named a recipient of **Canada's Clean50 Top 15 Projects for 2017**.

Provision Coalition is proud to announce that its award-winning online sustainability portal is recognized as one of **Canada's Clean50 Top 15 Projects for 2017**.

Canada's Clean50 Top 15 Project Awards are announced annually by Delta Management Group and the Clean50 organization to recognize the 15 sustainability oriented projects, completed in the previous two years, which have done the most to advance the cause of sustainability and clean capitalism in Canada. Projects are chosen for their innovation, ability to inspire others, or to inform.

"Delta's criteria in determining Honourees is to carefully consider actual measurable accomplishments, demonstrated innovation, collaboration with other organizations, and the power of the project contribution to inspire other Canadians to take similar action."

"The ***Sustainability Tools & Resources for Canadian Food and Beverage Companies*** project was chosen after rigorous screening and research by Delta Management, with advice from internal researchers and external advisors, and was among the Top 15 Projects selected from a large initial pool of well qualified nominees," Gavin Pitchford, CEO, Delta Management Group.

Provision Coalition's Meena Hassanali, Director Industry Projects, will be amongst 110 past and incoming Clean50 Honourees on Thursday at the "Clean50 Summit 6.0" on Toronto Island to spend the day with peers and

colleagues tackling common sustainability challenges. Cher Mereweather, Executive Director will be attending the Summit reception, dinner and awards ceremony.

“We are so pleased to receive this recognition for our innovative, web-based sustainability tools and resources that help food and beverage manufacturers assess, monitor and improve their sustainability performance,” Cher Mereweather, Executive Director, Provision Coalition.

To respond to the pressures faced by manufacturers, Provision undertook substantial research, engaged a number of industry experts, collaborated with members, and developed and launched a first-of-its-kind Online Sustainability Portal as a one-stop resource for industry.

Provision’s impact includes providing manufacturers a means to assess their operations, identify strengths and opportunities and develop action plans that drive change. Unique and Canadian-made, the innovative tools and resources are free to all companies and supported by a mentoring and coaching program. Provision’s goal is to inspire and empower manufacturers; inform business plans, drive progress and encourage continuous improvement.

Today, 277 registrants representing \$5.1 billion in industry revenue across Canada are creating real change because of Provision Coalition’s online tools and resources.

About Provision Coalition

Provision is a coalition of 12 member associations representing the sustainability interests of food and beverage manufacturing and input supply sectors across Canada. Providing valuable resources, programming and public policy collaboration, Provision is the industry’s leading voice on sustainability. Provision utilizes science, economics and the expertise of its members to ensure the competitiveness and long-term prosperity of the industry. Founded in 2010 under the federal-provincial-territorial initiative *Growing Forward*, Provision helps its member companies enjoy the economic, environmental and social benefits that come with operating in a sustainable manner.

Members include: Baking Association of Canada, Canadian Beverage Association, Canadian National Millers Association, Canadian Oilseed Processors Association, Food and Beverage Ontario, Food & Consumer Products of Canada, Ontario Agri Business Association, Ontario Craft Brewers, Ontario Dairy Council, Ontario Fruit and Vegetable Processors Association and Wine Council of Ontario.

Investment in this project has been provided in part by Agriculture and Agri-Food Canada through the Canadian Agricultural Adaptation Program (CAAP). Funding has also been provided by *Growing Forward 2 (GF2)*, a federal-provincial-

territorial initiative. In Ontario, GF2 is delivered by the Agricultural Adaptation Council.

To learn more about Provision Coalition and its sustainability resources visit www.provisioncoalition.com.

About Delta Management Group / Canada's Clean50:

Leading sustainability and clean tech search firm Delta Management Group in 2011 founded and remains the steward of the **Canada's Clean50 awards**, created to annually identify, recognize and connect 50 sustainability leaders from every sector of Canadian endeavor, in order to facilitate understanding, collaboration and innovation in the fight to keep climate change impacts below 1.5 degrees. Ancillary awards also recognize 10 Emerging Leaders and the Top 15 Sustainability Projects of the year.

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