

FOR IMMEDIATE RELEASE

June 8, 2017

Latest insights and information on food and beverage sustainability released

Provision Coalition launches new tools

Guelph, ON – Today, Provision Coalition – Canada’s premier food and beverage manufacturing sustainability organization – released a suite of new resources to share latest insights on sustainability with food and beverage manufacturers. As part of Provision’s mandate to facilitate the development and implementation of sustainability strategies with food and beverage businesses, the organization has developed new tools to better reach manufacturers across the country.

“Canada is home to over 6,000 food and beverage manufacturing businesses, many of which are small to medium-sized companies eager to make changes that will benefit the environment, their people, the local community and their bottom line. We have developed new resources to support these companies,” said Cher Mereweather, Executive Director, Provision Coalition.

"Ontario's agri-food sector generates over \$36 billion in GDP and supports nearly 800,000 jobs across the province. Our government is pleased to be supporting these new online tools that will help enhance sustainable business practices in Ontario's booming food and beverage processing industry. These resources are another tool for companies in this manufacturing sector to access to grow their businesses and communities responsibly," said Jeff Leal, Ontario Minister of Agriculture Food and Rural Affairs

Provision has developed two new online resources to easily share latest information with businesses in rural and urban locations across Canada. Sustainability experts have also been engaged to support opportunities to connect in-person and a case studies series has been launched.

Making Food Sustainably Podcast Series (available on [iTunes](#) and [Soundcloud](#)) – sustainability experts at Coca Cola, Club Coffee and EarthFresh Foods talk engagingly and candidly about making operational and cultural changes within their businesses.

5 Element ‘Getting Started’ Sustainability Webinars (login to [provisioncoalition.com](#) or visit our [support page](#))– a series of five webinars walk manufacturers through a simple process to effectively utilize Provision’s online Sustainability Management System.

Canada’s Sustainability Speakers’ Bureau ([View the PDF](#)) – sustainability experts at Provision Coalition, Steam Whistle Brewery and Ippolito Fruit and Produce have assembled timely and relevant sustainability talks for conference keynotes and event presentations.

Food Loss + Waste Case Studies – [Campbell’s Company of Canada](#), [Byblos Bakery](#) and the [Calgary Italian Bakery](#) reveal operational changes that have made measurable and impactful reductions in food loss and waste within their facilities.

For more information on any these resources follow the links or go to www.provisioncoalition.com.

This project is funded in part by *Growing Forward 2*, a federal-provincial-territorial initiative.

About Provision Coalition

Provision Coalition is Canada's premier non-profit food and beverage manufacturer sustainability organization. At Provision, the latest sustainability advances, resources and solutions are shared with food and beverage businesses across the country. With the organization's 14 provincial and national agri-food association members, Provision has committed to reducing the food and beverage manufacturing sector's environmental footprint, improving employment culture and strengthening business competitiveness. Global challenges including the reduction of food waste + loss and responsible sourcing are Provision's priorities.

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For media inquiries contact:

Isabel Dopta
Marketing & Communications Advisor
Provision Coalition
idopta@provisioncoalition.com
519.993.1192