



## PROVISION COALITION

PROCESSING FOOD SUSTAINABLY

# November 2014 Members' Update

Helping our members enjoy the benefits that come with operating in a sustainable manner



### A Successful Sustainability Survey



Thank you for your efforts in helping us spread the word about our [2014 State of the Industry Sustainability Survey](#). The survey will wrap up at the end of November and thanks to your support, we anticipate achieving our goal for manufacturer participation. The next step will be to review and analyze the collected data. We plan to share the results at our industry event on June 9, 2015. Stay tuned!

### Strategic Next Steps



As one of Provision's primary goals for 2014-15, we are initiating the development of an industry strategic plan that focuses on the transformative change required for long term sustainability and competitiveness in our sector. With a focus on how to enhance the overall economic, environmental and social performance of the food and beverage industry, the strategy will highlight the collaboration and pre-competitive changes required for success. [Read more](#)

### Save The Date For Provision's AGM & Industry Event



An industry event not to be missed, Provision's 2015 AGM will be held at the **Mississauga Convention Centre on June 9th**. This full day event will feature a number of thought-provoking sustainability presentations, highlighted by must-hear keynote speaker, [Andrew Winston](#). We will also unveil for the first time our *2014 Industry Sustainability Survey* results and strategic action plan for driving change within our industry. Mark your calendars!

### Portal Support For Your Member Companies



Provision is now offering portal coaching and support for food and beverage manufacturers ready to integrate sustainability into their business operations and culture. Leveraging our Online Sustainability Portal, we'll work alongside your member companies, providing support on the plant floor as we walk them through the portal's benchmarking tools and resources designed to assess, monitor and improve a facility's performance. [Read more](#)

### Go Without The Flow: Our Latest Blog



Manufacturers continue to tell us that wastewater is one of their biggest 'pain points' in the processing facility. In our latest blog, we unpack some of the issues, examine innovative solutions and see where the Online Sustainability Portal can provide help. Give it a read and be sure to pass the link on to those member companies you feel may benefit. [Read the blog](#)

### Roll Cameras



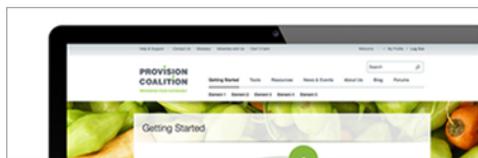
In collaboration with the *IRIS Collective*, Provision is producing a short video highlighting what sustainability means to the food & beverage manufacturing industry and examining the business value of incorporating sustainable practices. Envisioned as a 'sustainability primer,' the video will be a key introductory piece on the Portal as well as a vital communication tool for sharing the benefits of sustainability during presentations and portal demonstrations. [Read more](#)

### Engaging Different Audiences With The Business of Sustainability



Reaching out to the food and beverage industry on a regular basis to tout the business value of sustainability remains a top priority. Not only do we want to showcase the benefits of using the Online Sustainability Portal, it's also important to share the success stories. [Read more about our recent efforts](#)

### More Portal Development



Continuous improvement and enhancement are our primary focus for the Portal as we begin to plan the next phase of development work. High on our priority list is a new and improved *Getting Started* section that makes accessing and using the tools and resources in the portal more intuitive. [See what else we have planned](#)

### Happy Holidays!



We wish all our members a joyous holiday season filled with family and friends, and a prosperous and peaceful 2015.

**Do you know a manufacturer who is ready to begin or expand their focus on sustainability?** Put them in touch with Provision's team to request an on-site portal demonstration and/or coaching support.

**Provision Gives Back** – Provision will be volunteering at the [Guelph Food Bank](#) this holiday season to help support families in need.

**Check out our [Sustainability In The Media](#) section** in the portal for the latest sustainability news, ideas and discussions generating a buzz.

Provision's Member's Update is published bi-monthly. Look for our next edition in January 2015.

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